

## Oral Health System Pandemic Response: Stakeholder “Spheres of Influence” Matrix

**CONSTITUENTS:** Who does your organization directly serve? For example, your members, or your customers.

**AUDIENCES:** Who else does your organization communicate towards or seek to inform, in addition to your direct constituents?

**OTHERS:** Beyond your direct constituents and intended audiences, who else does your organization seek to influence? For example, certain categories of policy makers, or other parts of the health care industry.

<b>ORGANIZATION</b>	<b>CONSTITUENTS</b>	<b>AUDIENCES</b>	<b>OTHERS</b>
American Dental Association (ADA)	Practicing dentists	Allied dental professionals Dental education community Community clinics and health centers Patients and the public	Federal legislators and agencies State governments and policy makers
American Dental Hygienists Association (ADHA)	Dental Hygienists who serve in a variety of professional roles (educators, researchers, public health, etc.) and student dental hygienists	General public Related health care organizations Key opinion leaders Corporate partners Foundations	State and federal public policy makers
Association of Dental Support Organizations (ADSO)			
Association of State and Territorial Dental Directors (ASTDD)	Directors and staff of oral health programs that are located within State/Territorial Health Departments	Individuals and organizations who are stakeholders in the work conducted by the Oral Health Programs that are located in State/Territorial Health Departments	Other organizations that are working towards improving the oral health and overall health of our nation
Association of State and Territorial Health Officers (ASTHO)	ASTHO represents the nation’s state and territorial public health officials and the agencies they lead	Federal agencies, other public health associations, partners, and non-profits.	Policy makers
Delta Dental of Washington (DDWA) and Arcora Foundation	Covered individuals in WA and other states DDWA member dentists	Advocacy organizations Community organizations	Policymakers Business leaders Other healthcare leaders Community leaders

	Companies/groups that purchase DDWA coverage All people in WA, regardless of insurance status, with a focus on those currently underserved (Arcora)		Local and State dental and dental hygiene associations Dental training/education programs
Dental Trade Alliance (DTA)	Members		
DentaQuest Partnership for Oral Health Advancement (DQP)	Dentists (commercial and Medicaid) Consumers (dental plan members) State Medicaid programs (and their contracted health plans) Grantees (working on system improvement)	General public	Other health care providers and payers Health policy makers State and federal legislators Professional health organizations Health education entities
Henry Schein, Inc.	Dental manufacturers Clinical community Academic community	Associations Philanthropists Policy makers	Public private partnerships
National Association of Community Health Centers (NACHC)			
National Association of Dental Plans (NADP)	Member DBAs, DSOs, dental product and service suppliers, individuals	Carriers, employers, consumers, providers, brokers, consultants, AHIP, ACLI, NAVCP, Better Medicare Alliance	Federal and state legislative and regulatory bodies Collaborative bodies such as NAIC and NCOIL
Oral Health Coordinating Committee (OHCC) and U.S. Public Health Service (USPHS)	Federal agency dental leaders Public health dentists	Military and CA CDOs Organized dentistry (providers, plans) National dental organizations (e.g., education, state dental directors, NNOHA, OSAP) Int'l dental organizations (e.g., IADR, WHO)	
Oral Health Progress and			

Equity Network (OPEN)			
Santa Fe Group	President	Thought leaders in philanthropy and industry	Govt agencies and political leaders